



P.O. Box 140186, Dallas, TX 75214

School of Oncoplastic Surgery
Essential Skills for the Breast Surgeon
A CME Program

December 4-6, 2009
Dallas-Frisco, Texas

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American Society of Breast Disease

ADVANCING MULTIDISCIPLINARY BREAST CARE

ASBD

December 4-6, 2009
Embassy Suites Hotel
Dallas-Frisco, Texas

School of Oncoplastic Surgery

Essential Skills for the Breast Surgeon



This program is jointly sponsored by the
Postgraduate Institute for Medicine
and the American Society of Breast Disease.



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COURSE DIRECTORS

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President, American Society of Breast Disease
Dallas, TX

FACULTY

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Memorial Health University Medical Center
Savannah, GA
ROBERT KUSKE, MD
Arizona Breast Specialists, Scottsdale, AZ
BARBARA RABINOWITZ, PhD
Southport, NC

WHY ATTEND?

The ability to perform oncoplastic surgery is rapidly becoming an essential skill for the dedicated breast surgeon. The American Society of Breast Disease offers the School of Oncoplastic Surgery to introduce breast surgeons to the basic principles and techniques for state-of-the-art surgical management of breast disease.

ASBD courses offer you insight into interdisciplinary management of patients through presentations and discussion of:

- Mammography, MRI, and US
- Pathology and Recurrence Risk
- Managing High-Risk Patients
- Delivering Radiation Therapy

TARGET AUDIENCE

This activity has been designed to meet the educational needs of breast surgeons or surgeons with significant portions of their practice dedicated to breast surgery; typical patients for these physicians will be women diagnosed with and being treated for breast cancer.

STATEMENT OF NEED/PROGRAM OVERVIEW

This course is designed to meet the need for practical knowledge among breast surgeons in diagnostic workups, appropriate use and timing, and application of oncoplastic breast surgical techniques. It also addresses the need for fuller understanding of multidisciplinary communication among specialties involved in the diagnosis, treatment, and management of breast cancer and breast disease.

ACCREDITATION STATEMENT This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Postgraduate Institute for Medicine (PIM) and the American Society of Breast Disease (ASBD). PIM is accredited by the ACCME to provide continuing medical education for physicians.

CREDIT DESIGNATION Postgraduate Institute for Medicine designates this educational activity for a maximum of 20.00 AMA PRA Category I Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

DISCLOSURE OF CONFLICTS OF INTEREST Postgraduate Institute for Medicine (PIM) requires instructors, planners, managers and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflicts of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by PIM for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

COURSE SCHEDULE (Subject to change)

FRIDAY

8:00 - 9:00 am Registration
9:00 - noon Breast Healthcare: Risk Assessment, Screening, and Prevention
Psychological Aspects of Screening and High-Risk Patient Management
Diagnostic Work-Up: Special Considerations in High Risk Patients
Lunch and Learn (working lunch)

noon - 1:00 pm Value of the Multidisciplinary Approach to Patients
1:00 - 5:00 pm Mammography, Ultrasound, and Minimally Invasive Biopsy
Use of MRI in Preoperative Planning
Review of Pathology and Risk of Recurrence
Panel Discussion

5:00 - 6:15 pm Reception
6:15 - Depart for Dinner

SATURDAY

7:00 - 8:00 am Exhibits
8:00 - 10:00 am The Role of Augmentation, Breast Reduction, and Mastopexy
Advanced Techniques for Skin-Sparing Mastectomy with Immediate Breast Reconstruction
Exhibits and Refreshment Break
10:00 - 10:15 am Exhibits and Refreshment Break
10:15 - 11:30 am Hands-On Workshops
• Clinical Evaluation of Oncoplastic Surgical Patients
• Preoperative Marking with Live Models

11:30 - 12:30 pm Lunch and Exhibits
12:30 - 6:00 pm Hands-On Workshops
• Cadaver Lab & Demonstration of Breast Reduction and Augmentation
• Minimally Invasive Biopsy
• Breast Imaging
• Breast Pathology

6:00 - 7:00 pm Free Time
7:00 - Depart for Dinner

SUNDAY

7:00 - 8:00 am Exhibits
8:00 - 8:45 am Options and Timing of Breast Reconstruction
8:45 - 9:30 am Radiation Therapy and Oncoplastic Surgery
9:30 - 9:45 am Refreshment Break
9:45 - noon Case Presentations and Discussion of Surgical Planning with Oncoplastic Principles
Review of Markings and Surgical Techniques
Departure

* Specific sessions and timing subject to change.

EDUCATIONAL OBJECTIVES

After completing this activity, the participant should be better able to:

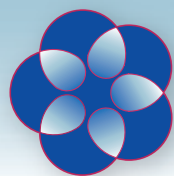
- Apply basic principles and techniques for planning and performing oncoplastic surgical management of breast disease
- Evaluate minimally invasive biopsy techniques
- Assess augmentation, reduction, and mastopexy management issues in breast conservation
- Explain techniques to correct breast asymmetry
- Describe breast and nipple reconstruction options
- Discuss with patients aesthetic approaches to breast cancer management
- Describe ways to manage issues related to silicone breast implants
- Discuss timing and impact of neoadjuvant and adjuvant chemotherapies for patients electing oncoplastic surgical management of breast disease

Special rates for School of Oncoplastic Surgery Participants: \$109.00 per night. To reserve your room, visit the ASBD online or call the hotel directly at 1-972-712-7200. Be sure to mention that you are attending the ASBD School of Oncoplastic Surgery.

The Embassy Suites Dallas-Frisco/Hotel, Convention Center & Spa offers guest rooms furnished with the comforts of home to ensure your utmost enjoyment.

Designed to please the most discriminating guest, this Dallas hotel suites feature a queen-size sleeper sofa, and a well-lit dining/work table with telephone and data port. A 27" TV is housed in a beautiful cabinet that offers storage. Included in the living room is a wet bar, refrigerator, microwave, coffee maker and safe.

AMERICANS WITH DISABILITIES ACT Event staff will assist you with special needs (physical, dietary, etc.). Contact Chris Brockles prior to the event at 214-368-6836.



American Society of Breast Disease

ADVANCING MULTIDISCIPLINARY BREAST CARE

REGISTRATION FORM

ASBD School of Oncoplastic Surgery

CME Program *Essentials for the Breast Surgeon*

To ensure hands-on experience, course enrollment is limited. Payment must accompany registration.

- I will attend the December 4-6 course.
 I am unable to attend, but would like to receive information about future ASBD programs.

Please indicate any special accommodations.

CATEGORY	FEE	AMOUNT DUE
Registration (to October 15)		
ASBD Members	\$1495.00	\$ _____
Nonmembers	\$1795.00	\$ _____
Late Registration (> October 15)		
ASBD Members	\$1595.00	\$ _____
Nonmembers	\$1995.00	\$ _____

PAYMENT METHOD

- Check payable to American Society of Breast Disease
Credit Card Number _____ Expiration Date _____
- Visa Mastercard American Express Discover

Billing Address _____ City _____ State _____ Zip _____

Signature _____ E-Mail (confirmation will be sent via e-mail) _____

Mail registration and payment to:

ASBD SOS
PO Box 140186
Dallas, TX 75214

Or Fax to: 214-368-5719

Or register online
www.asbd.org